



BUSINESS ETHICS

Course Template

In one study on business ethics, almost half of the workers responding admitted to doing something unethical or illegal on the job in the past year because of workplace pressures. These involved actions such as compromising quality control, deceiving customers, covering up incidents, and lying about sick days. In addition, 60% of the respondents stated that ethical dilemmas could be avoided when doing business.

Outcomes:

Participants will have identified the importance and benefits of ethical business practices. From positive case studies of ethical organisations, they will have learnt strategies for leveraging off diversity, and managing conflict and negotiations in a win-win manner. They will have also identified ways in which daily business practices can be aligned with a vision, core values and strategies that have ethics and integrity as their basis.

Target Audience:

Appropriate for all employees (12-16 participants preferred)

Duration:

One day

Objectives:

On completion of the training, participants will be able to:

- Identify the needs for, and benefits of ethical business practices
- Align daily business practices with the company's vision and core values
- Identify situations in which there is a need to practice integrity
- Practice ethics/integrity in their relationships with customers
- Aim for win-win outcomes in negotiations and conflict resolution
- value and work with diversity

Key Content:

- What do we mean by *business ethics*?
- What's wrong in the workplace?
- Business ethics: challenges and needs
- Ethics: it's not all black and white!
- Developing a shared purpose/ vision with integrity
- Developing and practising core values
- Aligning core values and strategies with daily practices
- Admired leaders and ethical practices
- Practising principled negotiation
- Seeking win-win outcomes in resolving conflict
- Valuing and working with diversity
- Case studies in business ethics
- Business ethics and you!
- Action Plan